Florida Adlerian Society 16th Annual Conference
Solving the Life Tasks Together
~ Work ~ Intimacy ~ Community ~ Self ~
March 3-5, 2011
Safety Harbor Resort and Spa
105 N. Bayshore Dr., Safety Harbor, FL 34695

Featured Presentations
Dr. Susan Lee & Richard Siegel on Sex Therapy ~ Dr. Wes Wingett on Intimate Relationships
Dr. Frank & Cindy Walton on Parenting, Family Counseling & Schools ~ Alyson Schafer on Parenting
Dr. Roger Ballou on NASAP’s Move to Snowy Minnesota ~ Rob Guttenberg on Fun
Elli von Planta of Switzerland on Leadership in the Workplace

Keynote Address
Alyson Schafer, one of Canada’s leading parent experts, host of TV’s “The Parenting Show,”
and best-selling author of “Honey, I Wrecked the Kids” and “Breaking the Good Mom Myth”
Saturday, March 5 - 9:00 - 10:30 AM

Saturday Luncheon
Rudolf Dreikurs, M.D., addresses questions from the students in his psychotherapy class
following his demonstration - a DVD presentation facilitated by Robert Villavisinias.

And many other sessions featuring accomplished Adlerians.

Location: Safety Harbor Resort & Spa
Our conference location is a luxury resort, peaceful sanctuary, and world-class day spa set on 22 beautiful acres
of Tampa Bay coastline. The 2,000-year-old natural mineral springs that run directly beneath the spa
were first discovered by explorers seeking the Fountain of Youth.

The resort’s 175 spacious rooms and suites include views of Tampa Bay, wireless Internet
access, and many other amenities. Recreational opportunities include the 50,000-square foot
AVEDA spa and fitness center, three heated pools (1 leisure, 1 lap, and 1 indoor), and biking and walking trails.
The resort is just 15-20 minutes from both Tampa and St. Petersburg/Clearwater International Airports.

Continuing Education Credits
Offering up to 19 hours of Professional Continuing Education Credits including LMHC, LMFT, NBCC, AASECT and other professions.
Fulfills Domestic Violence and Ethics CEU’s for licensure.

Social Events
Friday, March 4: FAS Bookstore Reception
Meet & Greet Conference Presenters / Enjoy Hors D’Oeuvres & Cash Bar
Followed by an Encouragement Exchange
facilitated by Elli von Planta

Sponsored by the Flordia Adlerian Society
www.adlerflorida.org
Thursday, March 3, 2011

Professional Continuing Education Credit Workshops
9:00 - 11:00 AM

R1) Domestic Violence from a Systems Perspective
Lolita Grohmann, M.S., LMFT, Private Practice, Tampa, FL
Nicola Haddad, M.A., LMHC, Private Practice, St. Petersburg, FL
This workshop will explore domestic violence from an alternative perspective to the prevailing victim/perpetrator model. It will focus on the lifestyle influences and patterns of interaction that underlie violence in intimate relationships.

12:30 - 3:30 PM

R2) Legal and Ethical Issues and Boundaries
Geri Carter, M.A., LMHC, & Timothy D. Evans, Ph.D., Carter & Evans Marriage & Family Therapy, Tampa, FL and Dan Kane, Ed.S., LMHC, Private Practice, Tampa, FL
What do we already know about ethics? What is it that allows/ stops us from effective ethical practice? We will review and reinforce those standards that make for good ethical practice, and follow that by examining various dimensions of support, as well as interference with meeting those standards. We will discuss how to keep and maintain ethical boundaries.

Full Day Workshops 9:00 - 4:30 AM

R3) An Introduction to the Individual Psychology of Alfred Adler
Anthony Miller, M.A., LMHC, Private Practice, Brandon, FL and Randall Gainforth, M.A., LMHC, Private Practice, Tampa, FL
This workshop will provide an overview of the theory and practice of Adlerian Psychology and its application to the many models of service delivery to individuals, families, couples, and the workplace. We will use group activities, demonstrations, and videos.

R4) Intimate Relationships: An Adlerian Perspective
Wes Wingett, Ph.D., Private Practice, Norfolk, NE
Alfred Adler indicated that being involved in an intimate relationship was the ultimate test of cooperation. This didactic and experiential workshop will focus on defining love and relationships, selecting a partner, identifying the elements of fulfilling relationships, and investigating the perceptions of the partners and others toward the relationship.

F3) How to Find Satisfaction in the Workplace
Gabriella Harmon, Ph.D. Candidate, Saybrook University, San Francisco, CA & Elli von Planta, M.B.A., University of Zurich (law degree), Switzerland
Did you ever consider that most of us spend the greater part of our lives on the job - whatever that job may be? This means our attitude toward our job can determine if our days are filled with excitement and fulfillment or frustration, boredom, and fatigue. After successfully hiring reliable employees, how do we create an encouraging atmosphere - a place where people want to come to work, and not just do enough to get by? This workshop will address creating a productive and meaningful workplace for both workers and managers.

Evening Workshop Offsite 6:30 - 8:00 PM

R5) Social Interest in Children
At Alfred Adler Elementary School
4401 38th Ave N., St. Petersburg, FL
Alison Schafer, one of Canada’s leading parent experts, host of TV’s “The Parenting Show,” and best-selling author of “Honey, I Wrecked the Kids” and “Breaking the Good Mom Myth.”

Friday, March 4, 2011

Full Day Workshops 9:00 AM - 4:30 PM

F1) Introduction to Sex Therapy
Susan Lee, Ed.D., LCSW, CST, AASECT, Director & Richard Siegel, M.S., LMHC, CST, AASECT, Senior Vice President, Florida Postgraduate Sex Therapy Training Institute, Palm Beach, FL
This exciting and fast-paced seminar is ideal for those interested in sex therapy in order to enhance their clinical skills. The workshop is streamlined for mental health professionals and those in the medical field, physicians to nurses. Two expert sex therapists offer the latest in treatment techniques and solutions for your challenging cases. We invite seasoned clinicians or those building a foundation for working with sexual issues to attend.

F2) Winning the Cooperation of Children in Home & School
Francis X. Walton, Ph.D., Psychologist in Private Practice/Consultant, Columbia, SC; Alyson Schafer, B.Sc., M.A., Psychotherapist & Parent Educator, Ottawa, Canada; & Cindy Walton-McCawley, M.Ed., Coordinator, Adlerian Child Care Centers, Columbia, SC
This workshop will begin with a live family counseling demonstration provided by practicing psychologist Frank Walton. The second phase of the workshop will feature author and parent educator Alyson Schafer focusing upon parenting techniques. The final third of the workshop will be devoted to author and child care expert Cindy McCawley’s presentation of a model to help understand children’s classroom behavior. Participants will learn techniques to redirect misbehavior and encourage skills of cooperation and responsibility. Program will cover ages birth through elementary school.

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Saturday, March 5, 2011

Keynote Address: Alyson Schafer 9:00 - 10:30 AM

Alyson Schafer, B.Sc., M.A. in Counseling, is the best-selling author of “Honey, I Wrecked the Kids” and “Breaking the Good Mom Myth.” A psychotherapist and Adlerian parent education, she is one of Canada’s leading parenting experts and hosts TV’s “The Parenting Show.” She is a member of the Ontario Association of Counsellors, Consultants, Psychotherapists and Psychometrists.

Roger Ballou, Ph.D., LMFT, LPCC, Director of Clinical Licensing Programs and Adlerian Studies, Adler Graduate School, Richfield, Minnesota, is Executive Director of the North American Society of Adlerian Psychology. He will provide an update on NASAP.

Workshops Session A 10:45 AM - 12:00 PM

A1) Exploring Clients’ Emotions: Windows into the Purpose of Behavior
Roger Ballou, Ph.D., LMFT, LPCC
Adler advanced the idea that there are no random emotions. All emotions are in the service of lifestyle. What does this mean? This program explores the relationship between our clients’ lifestyles,
emotional functioning, and social fields. The premise is that making clients aware of the purposes of their emotions is the first step toward helping them move toward improved psychological health.

**A2) The Belonging Model of Addiction: An Adlerian Approach to Addictions Treatment**  
Joffrey Suprino, Ph.D., Assistant Professor and Program Chair, Argosy University & Nicola Jackson, M.A., Instructor, Brookdale Community College and Doctoral Student, Argosy University  
This workshop will emphasize the concept of Belonging and its application when working with substance abuse and dependence. Through an exploration of the Belonging Model of Addiction as compared with other models of addiction, and through the use of case studies, persons will develop an understanding of etiology, treatment, and recovery based on our need to belong.

**A3) Classroom Management: An Adlerian Approach**  
Cindy Walton-McCawley, M.Ed.  
Teachers of young children are in a strong position to encourage self reliance and concern for others using classroom management and child rearing principles based upon Individual Psychology. The model presented will help teachers understand children’s behavior from an Adlerian reference. Attendees will learn techniques to stop the use of misbehavior and to encourage cooperation and responsibility in children from birth to age 5.

**A4) Prioritizing Core Values for Life’s Journey**  
Sandra Leanes, Ed. Specialist, Adjunct Professor, University of South Florida and National Louis University & John Leanes, M.S., Adjunct Professor, National Louis University. Both are former principals and have provided leadership in cutting-edge public education.  
This presentation will enable attendees to develop their own set of Core Values with operational definitions to use as a guide in setting and strategically planning their journey to everyday life success.

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**Workshops Session B**  
**1:45 - 3:00 PM**

**B1) My Goal in Life is to...**  
Wes Wingett, Ph.D.  
Alfred Adler wrote, “Only when we know the effective, direction-giving goal of a person may we try to understand his (her) movements.” This session will focus on an Adlerian-based strategy to determine our individually developed goal.

**B2) Becoming an Equal Match in a Digital World**  
Paul Villavisans, M.Ed., Pedro Menendez High School, St. Augustine, FL & Robert Villavisans, M.A.  
Today’s parents have the additional challenge of helping children navigate the physical world of school and the digital world of the Internet. This workshop will address balancing the principles of Adlerian parenting with the demands of a rapidly evolving media landscape.

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**Workshops Session C  
3:15 - 4:30 PM**

**C1) Adlerian Therapy: Movement, Belonging, Choice, and Seeing Symptoms as Solutions**  
Frederick Wilson, Ed.D., Clinical Director of a Private Mental Health Care Network, Washington, NC  
The ability we have to create assists us in participating fully in the moment. In the therapy room, there are multiple opportunities to make choices and move toward our clients. This may be done in the spirit of teamwork and equality, which further allows belonging to flourish. This workshop will identify these concepts as helpful and essential aspects of the therapeutic process.

**C2) ‘Funtastic’ Adlerian Techniques for Change**  
Rob Guttenberg, M.A., Youth and Family Counselor/Director of Parenting Education, YMCA Youth and Family Services, Silver Spring, MD  
This workshop demonstrates the power of jokes, metaphors, stories, and experiential exercises for demonstrating Adlerian concepts to diverse populations in a variety of settings. Learn how to apply these motivational techniques in parenting classes, private practice, human relations training, or personal growth in your life.

**C3) The New Malleus Maleficarum: The DSM, Disease Mongering, Vaccines, ADHD, and other Just-So Stories and Health Care Hoaxes**  
Thomas Garcia, M.A., Clinical Director of Novus and SunCoast Rehabilitation Addiction Center, Doctoral Student, University of South Florida, Tampa, FL  
This seminar will explore propagandizing issues associated with our current system of education, including the extortive marriage of psychiatry, government, and education, and the policies they mandate. In addition, the research biases plaguing the diagnosis of childhood “disorders” used to label children will be explored.

**C4) Are We Good Enough? The Challenge of Belonging**  
Timothy D. Evans, Ph.D.  
Belonging is our birthright. Why do we find it so hard to believe we are “good enough” and continue the fallacious assumption that growth and improvement demand dissatisfaction with oneself? Such mistreatment of self creates inferiority the undermines our courage and creates obstacles for cooperation. This workshop will focus on how to develop an adequate view of self and others, and increase belonging.
Name: ____________________________________________________________
Address: _________________________________________________________
Email (Required):  ______________________________________________
Phone: ___________________________________________________________
Ciy/State/Zip: __________________________________________________
Prof. License #:  ________________________________________________

Workshop Selections

**Thursday, March 3, 2011**
*Licensure Track Workshops (choose two)*
___ R1 - Domestic Violence from a Systems Perspective (9 AM)
___ R2 - Legal & Ethical Issues & Boundaries (12:30 PM)

*Full-Day Workshops (choose one)  9:00 AM - 4:30 PM*
___ R3 - Intro. to the Individual Psychology of Alfred Adler
___ R4 - Intimate Relationships: An Adlerian Perspective
___ Evening Workshop at Adler Elementary  6:30 - 8:00 PM

**Friday, March 4, 2011**
*Full-Day Workshops (choose one)*
___ F1 - Sex Therapy
___ F2 - Winning the Cooperation of Children in Home & School
___ F3 - How to Find Satisfaction in the Workplace

**Saturday, March 5, 2011**
*Keynote Address  9:00 - 10:30 AM*
*75-Minute Workshops (choose three)*
10:45 AM - 12 PM
___ A1 - Exploring Clients' Emotions
___ A2 - The Belonging Model of Addiction
___ A3 - Classroom Management
___ A4 - Prioritizing Core Values for Life’s Journey
___ Luncheon/Speech  12:15 - 1:30 PM
1:45 - 3:00 PM
___ B1 - My Goal in Life is …
___ B2 - Becoming an Equal Match in a Digital World
___ B3 - Initial Counseling Session with an Individual Adult (Demonstration)
___ B4 - The Magic of Adlerian Therapy
3:15 - 4:30 PM
___ C1 - Movement, Belonging, Choice, & Seeing Symptoms as Solutions
___ C2 - 'Funtastic' Adlerian Techniques for Change
___ C3 - The New Malleus Maleficarum
___ C4 - Are We Good Enough? The Challenge of Belonging

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**Daily Conference Schedule**

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<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>8:00 - 9:00 AM</td>
<td>Registration / FAS Bookstore Open</td>
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<td>9:00 AM - Noon</td>
<td>Morning Session</td>
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<td>Noon - 1:30 PM</td>
<td>Lunch / FAS Bookstore Open</td>
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<td>1:30 - 4:30 PM</td>
<td>Afternoon Session</td>
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<tr>
<td>6:30 - 8:00 PM</td>
<td>Evening Workshop Offsite at Alfred Adler Elementary School (Thursday Only)</td>
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<tr>
<td>4:30 - 5:30 PM</td>
<td>Reception at FAS Bookstore:</td>
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<td>5:30 - 7:00 PM</td>
<td>Encouragement Exchange (Friday Only)</td>
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**Hotel Lodging Information**

*Be sure to mention FAS when you register.*

- **Safety Harbor Resort & Spa**
  - 1-888-237-8772
  - www.SafetyHarborResort.com
  - approx. $144/night plus $15 rec. fee
  - Please register soon as rooms will fill up quickly.

- **Ibis Bed & Breakfast (<1 mile away) 727-723-9000**
  - www.ibisbb.com
  - approx. $139/night

- **Mar Bay Suites (2.5 miles away) 727-723-3808**
  - MarBaySuites@verizon.net
  - approx. $100/night

- **Fairfield Inn & Suites (4 miles away) 727-724-6223**
  - www.fairfieldinn-clearwater.com
  - approx. $129/night

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**Check all that apply**

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Questions?

Contact Tim Evans, 813-251-8484 or tim@evanstherapy.com

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**Payment Method**

Please charge my  
Visa MasterCard AMEX Discover
Account # _______________________________ Exp. _________

Please make check/money order payable to Florida Adlerian Society (FAS) and mail to: FAS, 2111 W. Swann Ave., Suite 104, Tampa, FL 33606

OR REGISTER ONLINE at www.adlerflorida.org & SAVE $25 on 3-DAY FEE!